



**NANDOS**

**REDESIGN PROPOSAL**

**FIONA COULING**

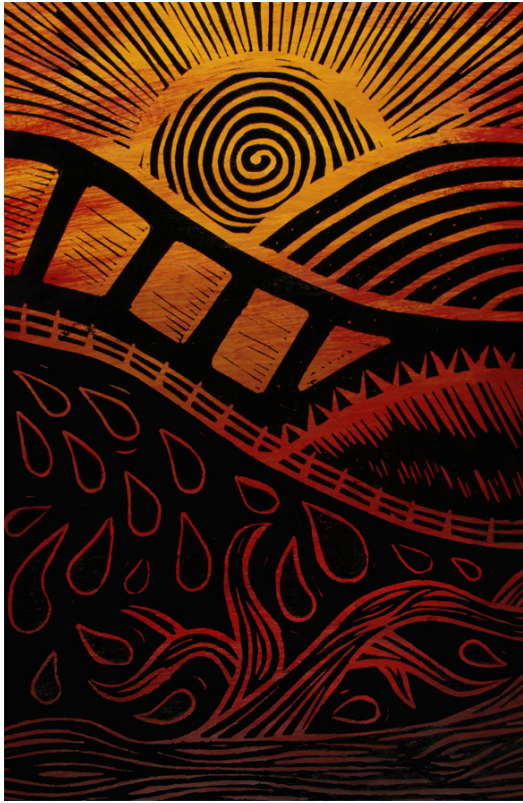
# THE MENU

The attatched menu consists of my lino printed cover design, however the inside **CONTENTS** contain the current nandos layouts. They are a representation of what it would look like with my cover design and

## ARE NOT MY DESIGN.

I spent a lot of time working on the basic compositions of my prints. I knew I wanted to represent the feel and the passion in the atmosphere with my design. Therefore I wanted it to be bold, bright and expressive. However due to the vast commercialisation of the Nandos brand and style I knew it would be difficult to create something suitable yet exciting and original.





**DEVELOPMENT...**

# FINAL DESIGN

For my final design I wanted to portray the atmosphere within Nandos restaurants. After some research I realised that this ambience was due to the family friendly approach, with conversations flowing and a feeling of contentment throughout. For this reason I decided to try and represent these different flowing conversations accompanied with the uplifting music beats within my print. I also decided that a lino print with a range of colours would be the perfect technique to create the bright and bold piece I was aiming for.



# WALL PLANS

As well as the menu cover I decided that I would use the same print to create some large scale wall plans. This would bring the whole design together and create focal points within the room. This is a versatile print that can work in a range of colours on a variety of different scales and surfaces. Furthermore due to the concept behind the print, I think that it would emphasise the fun family friendly atmosphere that is so essential to the feeling of the restaurant.







